# **Corporate Presentation**

1Q24

## alfa 50



#### **Disclaimer**

This presentation contains forward-looking information based on numerous variables and assumptions that are inherently uncertain. They involve judgments with respect to, among other things, future economic, competitive and financial market conditions and future business decisions, all of which are difficult or impossible to predict accurately. Accordingly, future results are likely to vary from those set forth in this presentation. Copyright® 2024 ALFA, S.A.B. de C.V. All rights reserved. Reproduction and distribution is forbidden without the prior written consent of ALFA, S.A.B. de C.V.



## Important note on changes to ALFA's Consolidated Financial Statements

ALFA's shareholders approved to spin-off ALFA's share ownership of Axtel into a new, listed entity called "Controladora Axtel" on July 12, 2022. The shares of "Controladora Axtel" were distributed to ALFA shareholders and began trading on the Mexican Stock Exchange on May 29, 2023. In accordance with International Financial Reporting Standards (IFRS), Axtel meets the definition of a "Discontinued Operation" for purposes of ALFA's Consolidated Financial Statements. "Discontinued Operations" are the net results of an entity that is either being held for disposal or which has already been disposed of.

The changes in ALFA's Consolidated Financial Statements are as follows:

- The Consolidated Statement of Financial Position presents Axtel's assets as "Current assets from discontinued operations" and its liabilities as "Current liabilities from discontinued operations" at the close of 1Q23. Prior periods are not restated.
- The Consolidated Statement of Income presents Axtel's net revenues and expenses as a single line item "Profit (loss) from discontinued operations" as follows:
  - 1Q23: accumulated figures for the three months ended March 31, 2023
  - 4Q23: no figures presented related to Axtel
  - 1Q24: no figures presented related to Axtel
- The Change in Net Debt presents Axtel's net inflows and outflows as a single line item "Decrease (Increase) in Net Debt from discontinued operations" as follows:
  - 1Q23: accumulated figures for the three months ended March 31, 2023
  - 4Q23: no figures presented related to Axtel
  - 1Q24: no figures presented related to Axtel



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**Additional Information** 



#### **Investment Highlights**

- 1. Ongoing transformational process to unlock fair value potential
- 2. Two core businesses with leading industry positions (Food and Petrochemicals)
- 3. Solid balance sheet with investment grade rating
- 4. Operations in 24 countries; 60% of Revenues outside of Mexico
- 5. Strong corporate governance and experienced management team



\$	Sales (US \$ Billion)	16.4
(S)E	EBITDA (US \$ Billion)	1.4
****	<b>Operations</b> (Countries)	24
	Sales Outside Mexico	60%
2+	Employees	~53,500





#### Diversified portfolio of businesses with leading industry positions

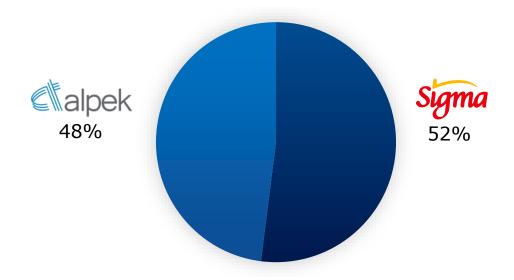


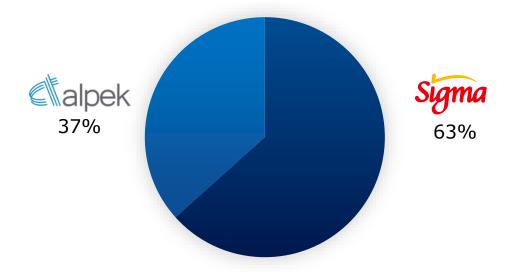


### Revenue and EBITDA contribution by business

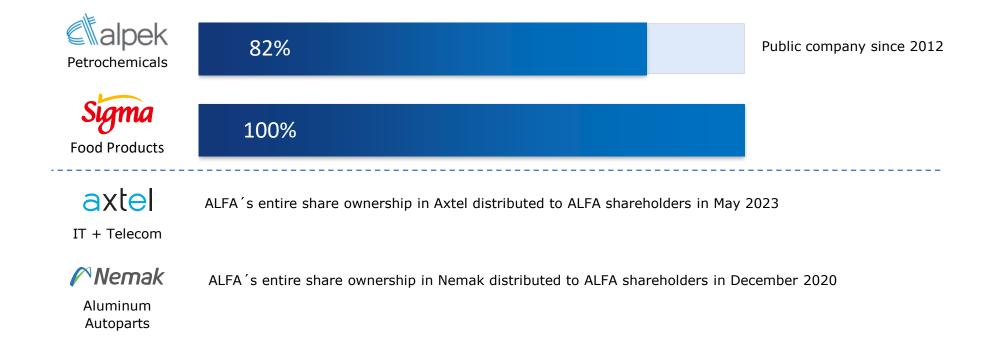
Revenues 2023 US \$16.4 Billion

EBITDA 2023 US \$1.4 Billion



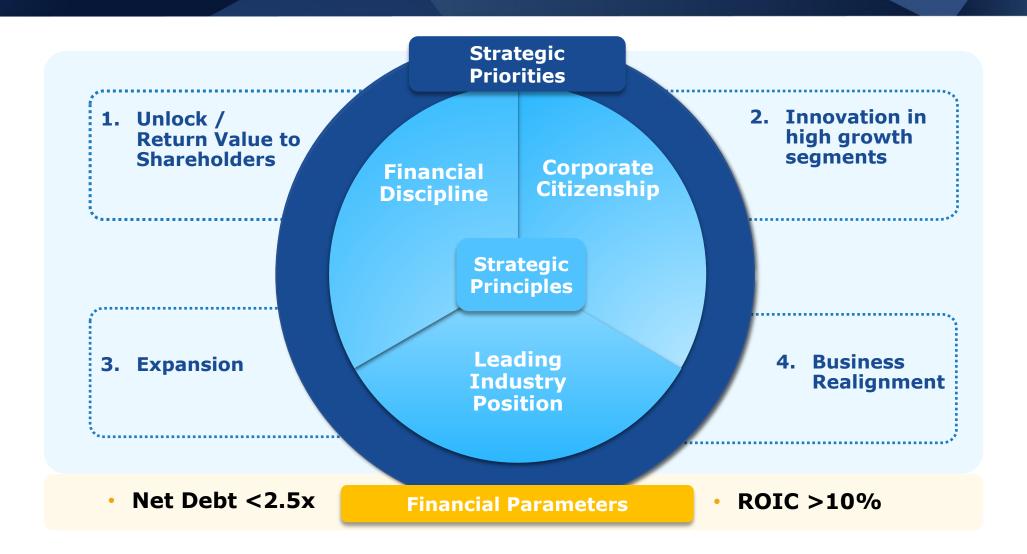


## 50 alfa Ownership





### "Unlocking Value" initiative among ALFA's top strategic priorities





#### Transformational efforts to achieve ALFA's fair value potential

#### **Gradual and orderly process**



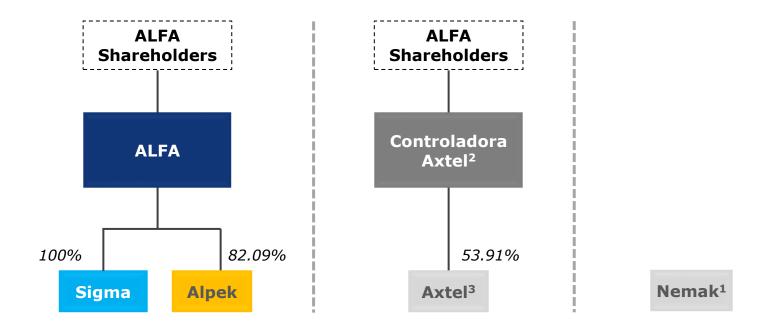
#### **Key developments**

- Nemak spin-off (2020)
- Reduction of corporate expenses (-80% vs 2019)
- Refinancing and reduction of corporate debt
- Axtel spin-off (May 2023)

### ALFA's business portfolio streamlined down to Sigma and Alpek

#### **ALFA Corporate Structure**

(After Axtel and Nemak spin-offs)

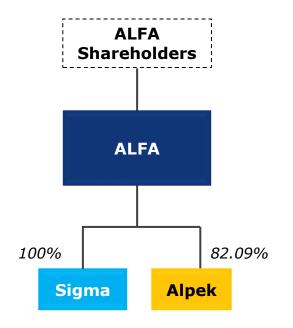


ALFA's entire share ownership in Nemak was distributed to ALFA shareholders on December 2020.
 New publicly listed entity in the BMV.



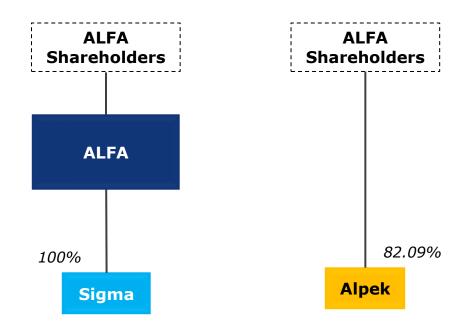
#### **ALFA Corporate Structure**

(1Q24)



#### **ALFA Corporate Structure**

(After potential spin-off)





#### Consolidation of senior-level roles as transformation advances

#### **ALFA Chairman and Senior Executives**

**1Q20** (pre-transformation)

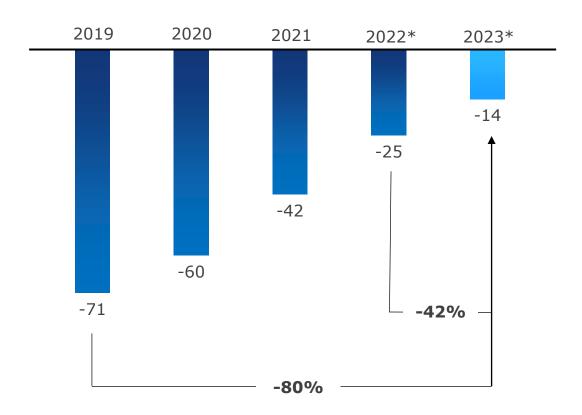
- Armando Garza Chairman of the Board
- **Álvaro Fernández** President
- Eduardo Escalante CFO
- Rodrigo Fernández Sigma CEO
- José de Jesús Valdez Alpek CEO
- Carlos Jiménez Senior VP Legal
- Armando Tamez Nemak CEO
- Rolando Zubirán Axtel CEO
- Paulino Rodríguez Senior VP Human Capital

**1Q24** (post-succession plans)

- Álvaro Fernández Chairman<sup>1</sup> & President
- Eduardo Escalante CFO, Human Capital, Legal
- Rodrigo Fernández Sigma CEO
- Jorge Young Alpek CEO



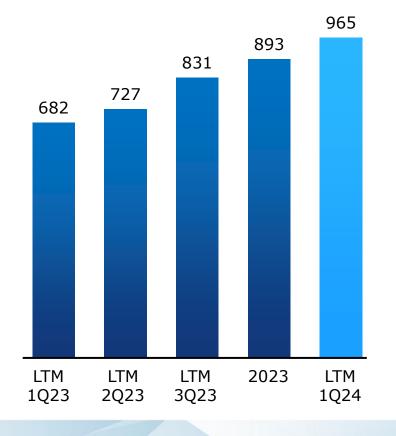
### Consolidated ALFA EBITDA minus Operating subsidiaries¹ (US \$ Million)



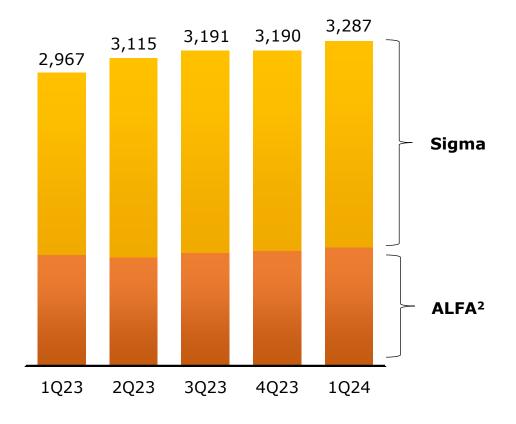


## Outstanding Sigma EBITDA growth is supportive for final phase of transformation; debt reduction is key



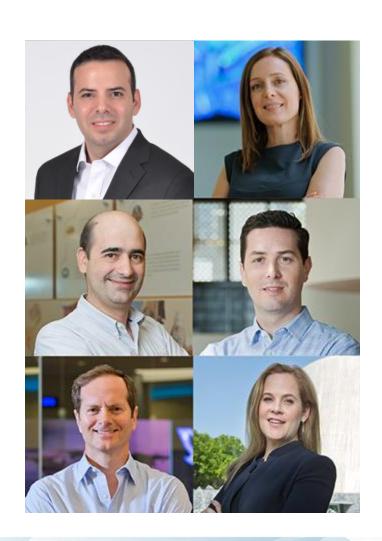


#### Consolidated Net Debt excluding Alpek<sup>1</sup> (US \$ Million)





#### Strong management team and solid corporate governance



- C Suite average tenure of 30+ years
- Average tenure of top 140 Executives is 20+ years
- Strong Corporate Governance with 67% Independent Directors





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**Álvaro Fernández** Chairman & President Tenure 32 years

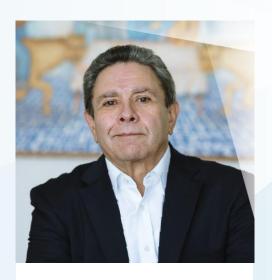


**Rodrigo Fernández** Sigma CEO Tenure 25 years



alpek **Jorge Young** 

Alpek CEO Tenure 33 years



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**Eduardo Escalante** CFO, Human Capital & Legal ALFA Tenure 36 years

## 50 alfa

#### **Board of Directors**

- JUAN CARLOS CALDERÓN ROJAS (3)
   Global Director of Employee Experience and Engagement of Sigma
- ENRIQUE CASTILLO SÁNCHEZ MEJORADA (1A,B)
   Chairman of the Board of Banamex
- FRANCISCO JAVIER FERNÁNDEZ CARBAJAL (1C)
   President of Servicios Administrativos Contry, S.A. de C.V.
- ÁLVARO FERNÁNDEZ GARZA (3C)
   Chairman of the Board and CEO of ALFA, S.A.B. de C.V.
- ARMANDO GARZA SADA (2C)
   Chairman of the Board of Nemak, S.A.B. de C.V.
- CLAUDIO X. GONZÁLEZ LAPORTE (1B)
  Chairman of the Board of Kimberly-Clark de México, S.A.B. de C.V.

- DAVID MARTÍNEZ GUZMÁN (1C)
   President and Founder of Fintech Advisory Inc.
- JOSÉ ANTONIO MEADE KURIBREÑA (1A,C)
   Board member since February 2018
- ALEJANDRA PALACIOS PRIETO (1)
   Mandate beginning on May 15, 2024
- ALEJANDRO RAMÍREZ MAGAÑA (1B)
   President of Cinépolis, S.A. de C.V.
- ADRIÁN G. SADA CUEVA (C)
   President of Vitro, S.A.B. de C.V.
- FEDERICO TOUSSAINT ELOSÚA (1A)
  Chairman of the Board and President of Grupo Lamosa, S.A.B. de C.V.
- GUILLERMO F. VOGEL HINOJOSA (1C)
  Chairman of the Board of Grupo Collado, S.A.B. de C.V.



**ENVIRONMENT** 

To control and reduce emissions to air,

soil and water to minimize its

operations' environmental footprint

ALFA established a model with four fundamental pillars that serve as the foundation for the guidelines, initiatives, and progress monitoring of its sustainability strategy



#### **INTERNAL WELL-BEING**

To provide health, safety, and integral development opportunities for team members



#### **OUR ECONOMY**

To obtain an adequate return on business for shareholders, considering the investment and the risk assumed



#### **OUR COMMUNITY**

To be a responsible citizen to generate positive impact and promote the development of the communities in which it participates



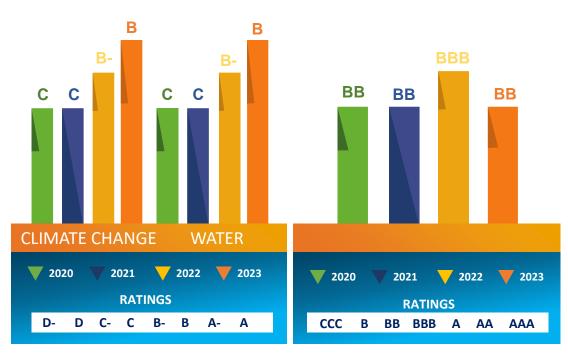


#### **S&P Global**









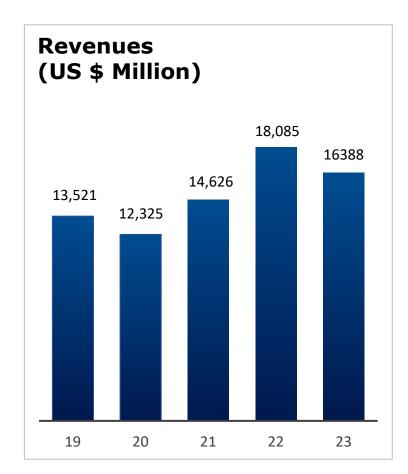


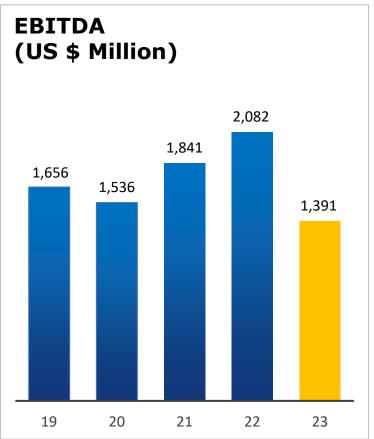
	2025 GOAL SUMMARY	2023 PROGRESS		
	•Reduce carbon footprint in the operation by 20%.	<ul> <li>17.5% reduction in its Scope 1 and 2 emissions per ton of food produced, 2015 baseline.</li> <li>Obtained approval of its short-term emissions reduction targets by SBTi (Science Based Targets initiative).</li> </ul>		
ENVIRONMENT	•Reduce 20% of Scope 1 and 2 emissions, and 9.8% of Scope 3 emissions by 2027 (2019 baseline).			
	•Achieve 20% greater efficiency in responsible water management.	•17.5% reduction in water consumption per ton of food produced, 2018 baseline.		
	•Ensure that 67% of operations energy consumption comes from cleaner energy sources.	•66% of its consumption came from clean sources.		
	Create packaging solutions that move the Company towards a circular economy.	•Avoided the consumption of 1,638 tons of virgin plastic in its packaging.		
	•Responsibly source at least 80% of meat, dairy, and packaging purchases.	•23% of purchases came from responsible sources.		
SOCIAL	•Donate at least 25,000 tons of food through hunger relief organizations.	•Accumulated 23,710 tons of food donated since 2015.		
	Become a more inclusive company.			
	•At least 10% of staff should participate in volunteer activities.	•Surpassed its goal with 10.8% of employees involved in volunteering.		
	•Strengthen long-term relationships with stakeholders through open communication about its sustainability efforts.			
	•Reduce accident rate by 22%.	•Reduced it accident rate by 44%.		
	•Increase the average number of training hours per talent segment by 11%.	•Increased its average training hours by 63%.		
INNOVATION	•Double sales of the health and Wellness product portfolio (2019 baseline).	•Increased Health and Wellness sales 1.6x.		

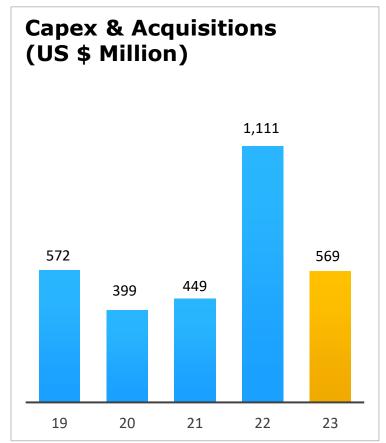


	GOAL SUMMARY	2023 PROGRESS	
(A)(A)	•Reduce 27.5% of Scope 1 and 2 emissions, and 13.5% of Scope 3 emissions by 2030 (2019 baseline).	•27% reduction of Scope 1 and 2 emissions vs 2022.	
	•Carbon neutrality by 2050.	•Developed strategic plan to achieve carbon neutrality by 2050, this preliminary analysis evaluates existing options to migrate to less polluting or carbon-free technologies.	
	•Increase PET bottle recycling capacity to 300,000 tons by 2025.		
ENVIRONMENT	•Increase the long-term sustainable use and applications of EPS, working on the development of biodegradable alternatives, and increasing recycled content in selected products to at least 30% by 2030.	Obtained the ISCC Plus and SCS certifications for recycled content and biobased material.	
	•Evaluate opportunities to reduce water consumption intensity.	•Water consumption reduction projects in plants in locations with high water-stress. One of its Argentina sites is recirculating water with a potential reduction of 94% of its annual consumption.	
	•Reduce potential pollution sources from processes and products.		
SOCIAL	•Seek to be in the industry's top decile in Total Recordable Incident Rate (TRIR) for team members' and contractors' safety.	•27% TRIR reduction vs 2022.	
	•Invest in activities for the education, health, access to services, and quality of life of neighboring communities.	•US \$110,000 invested in health campaigns, educational support and environmental preservation programs.	
	Workforce diversification with more equitable Human Capital strategies	<ul> <li>Pledged to the UN Women's Empowerment Principles (WEP) and Movimiento Congruencia. Women representation in its headcount increased to 18%.</li> </ul>	
	Achieve a more sustainable value chain (suppliers and customers).	•Developed its Supplier Code of Conduct; to be implemented in 2024.	
GOVERNANCE	Continue to improve the Board of Directors' composition and effectiveness.	•64% of Board members are independent and 21% are women.	
	•Strengthen corporate governance to achieve ESG objectives.	<ul> <li>Innovation that drives the improvement of processes, products, and the search for alternatives to care for the environment.</li> </ul>	
	•Secure information with state-of-the-art cybersecurity systems.	•Implemented Digital Forensic Analysis Systems and Incident Response (DFIR).	
	•Innovation that drives the improvement of processes, products, and the search for alternatives to care for the environment.		

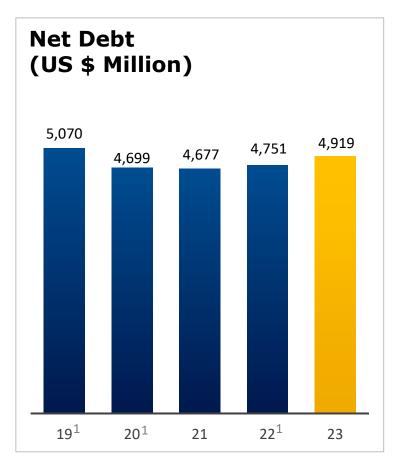


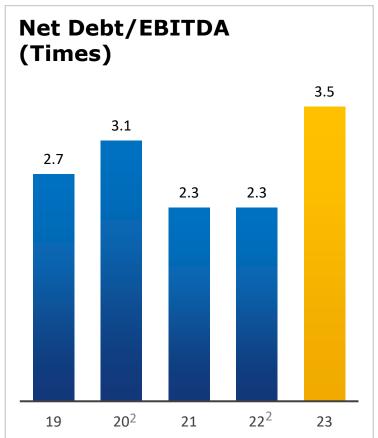


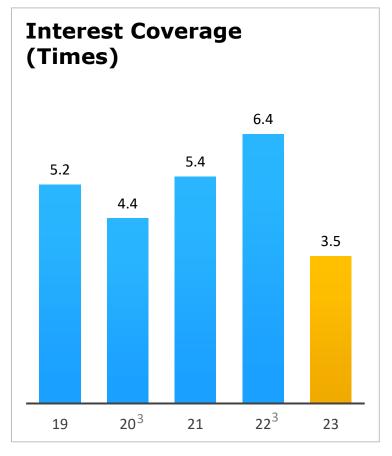






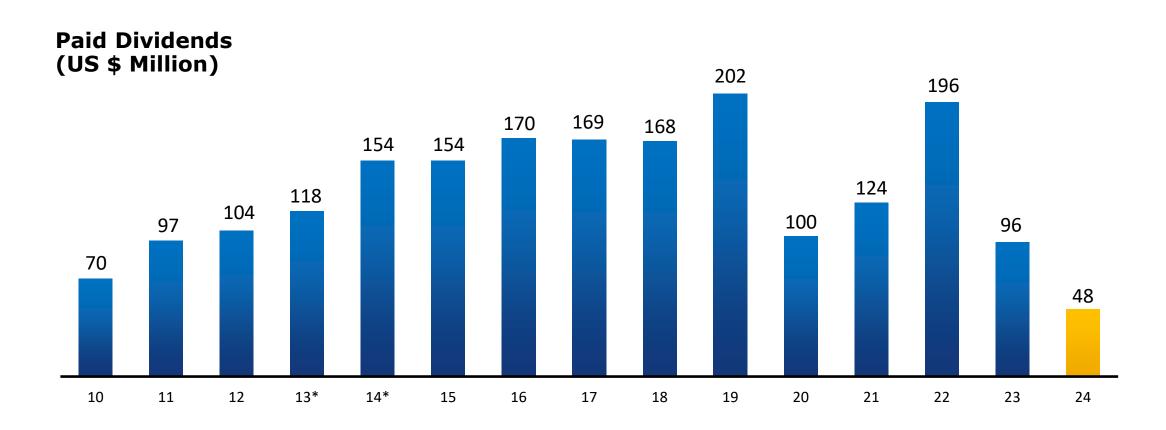


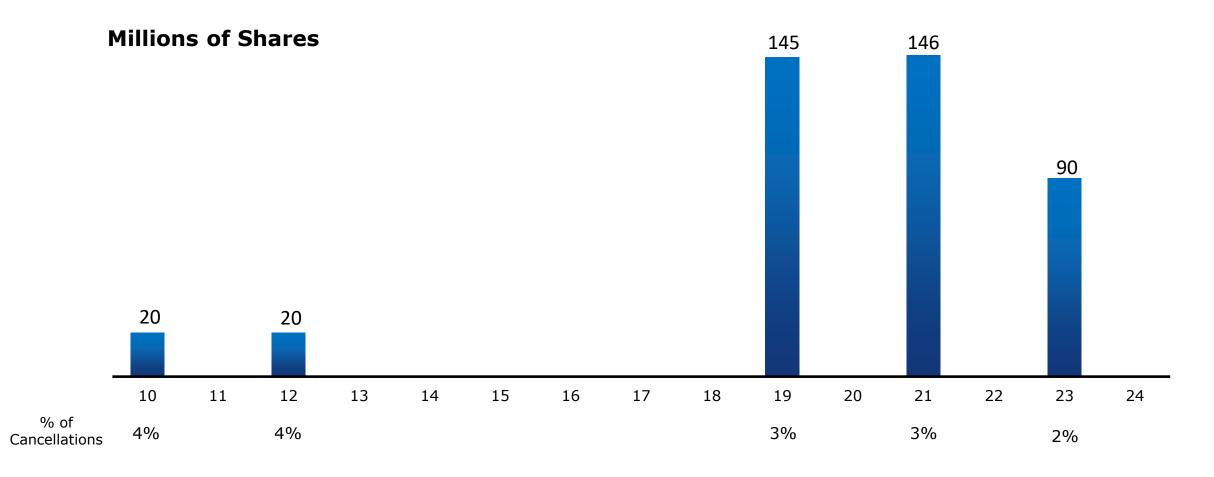






## **Solution** Consistent, dollar-denominated cash Dividends







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**Additional Information** 

#### Annual Shareholders' Meeting held on March 6th

- Álvaro Fernández appointed Chairman of the Board, in addition to his position as CEO
- Alejandra Palacios appointed independent member of the Board, beginning on May 15, 2024
- Paid US \$48 million cash dividend

#### ■ 1Q24 represents a better-than-expected start of the year; EBITDA up 13% versus 1Q23

- Sigma: Record-high quarterly EBITDA driven by double-digit growth across all regions
- Alpek: Comparable EBITDA of US \$154 million on track to achieve full-year guidance

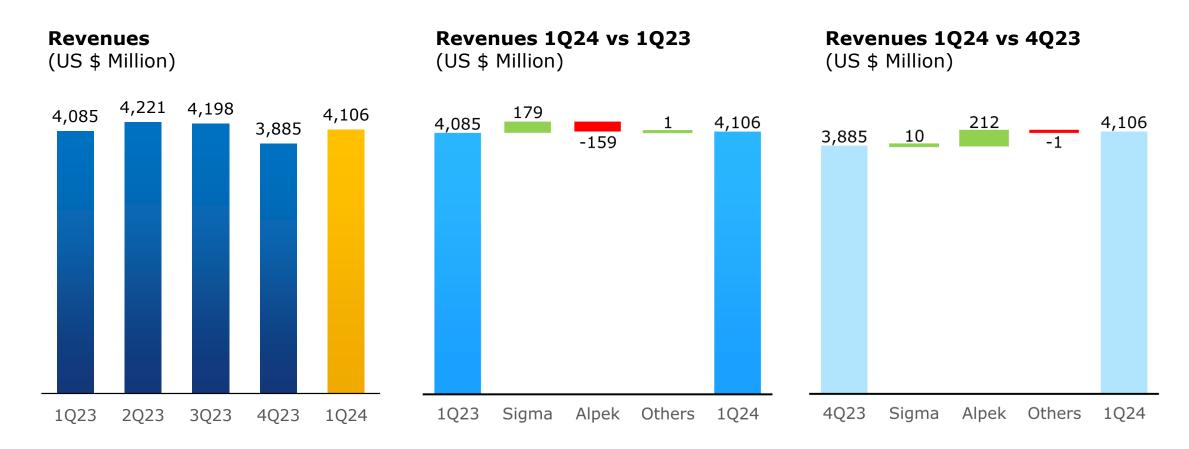
#### **▼** ALFA focused on reaching desired financial conditions to complete transformation

- Sigma LTM EBITDA reached US \$965 million; posted lowest net leverage ratio in 10 years (2.2x)
- Debt reduction outside of Alpek is key to move forward
- Advancing on the selective monetization of non-core assets



## Revenue growth driven by Sigma year-on-year, and by Alpek quarter-on-quarter

#### ALFA & Subs\*



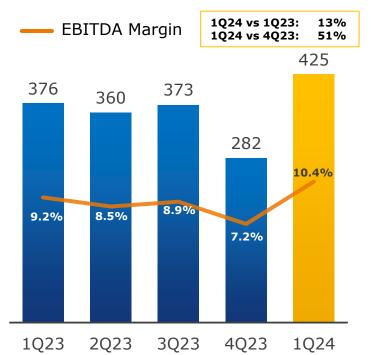


#### Higher Reported and Comparable EBITDA in 1Q24

#### ALFA & Subs\*

#### **EBITDA**

(US \$ Million)



#### **Extraordinary items**

(US \$ Million)

	1Q23	2Q23	3Q23	4Q23	1Q24
ALPEK <sup>1</sup>	(20)	(53)	(34)	(114)	14
SIGMA	-	(12)	-	-	-
TOTAL	(20)	(65)	(34)	(114)	14

#### **Comparable EBITDA**

(US \$ Million)



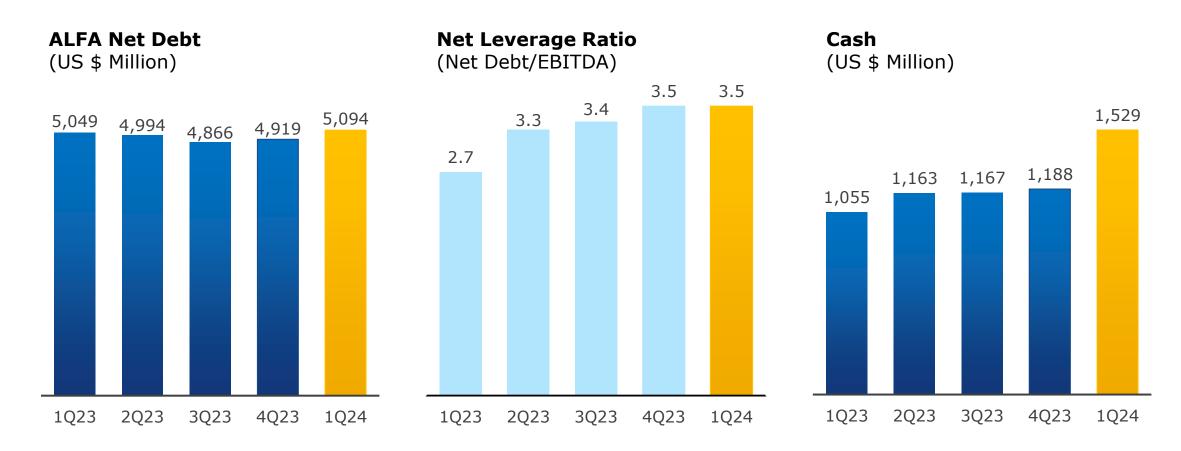


 $<sup>^{\</sup>rm 1}$  This figure no longer consider hyperinflation and currency devaluation as extraordinary effects starting 1Q24



## Net Debt/EBITDA of 3.5x at the close of 1Q24; higher cash balance following Sigma's successful placement of local notes

#### ALFA & Subs\*





## ALFA's Net Debt increased US \$175 million mainly driven by investment in Net Working Capital at Alpek and Sigma

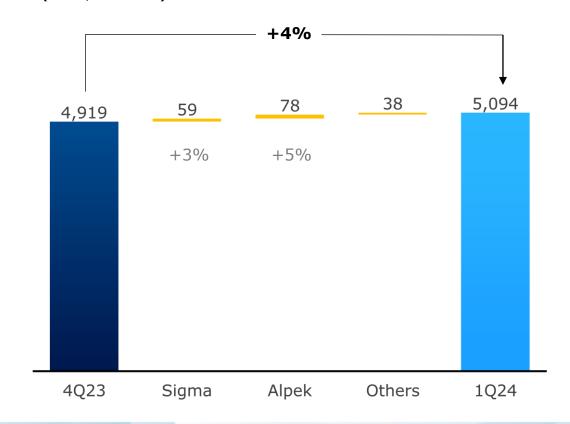
#### **ALFA Consolidated**

#### **Change in Net Debt**

(US \$ Million)

	1Q24
EBITDA	425
Net Working Capital (NWC)	(276)
Capital Expenditures & Acq. (Capex)	(75)
Net Financial Expenses	(103)
Taxes	(91)
Dividends	(48)
Other Sources (Uses)	(7)
Decrease (Increase) in Net Debt	(175)

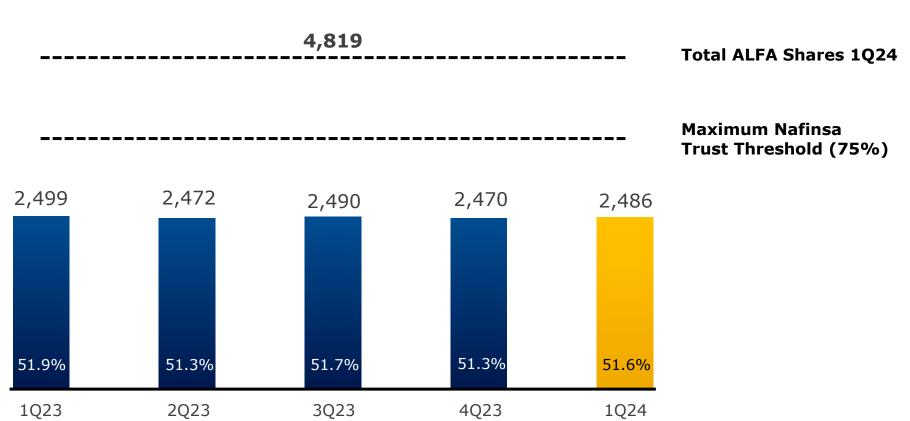
#### Change in Net Debt 4Q23 vs 1Q24 (US \$ Million)



## Foreign ownership was 51.6% of total ALFA shares at the close of 1024

#### **ALFA Foreign Ownership**

(Millions of shares)





#### Sigma Consolidated Results

- Twelfth consecutive quarter of year-on-year sales growth
- Record first quarter volume of 449 ktons, up 5% versus 1Q23
- All-time high quarterly EBITDA of US \$264 million, up 38% year-on-year
- Sustained improvement in Net Debt to EBITDA ratio (2.2x); lowest level in ten years

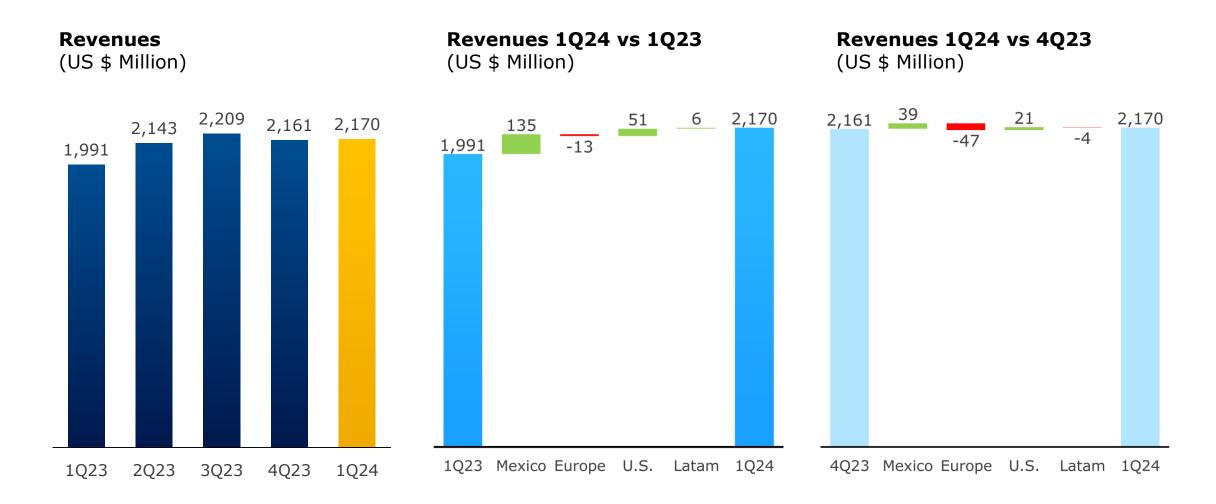
#### Sigma Results by Region

- <u>Mexico</u>: Record quarterly Volume and Revenue, consistent growth across all categories and channels
- Europe: 1Q24 EBITDA growth of 52% year-on-year
- <u>U.S.</u>: All-time high quarterly EBITDA driven by Hispanic and Mainstream Brands, as well as the successful integration of Los Altos Foods
- <u>Latam</u>: Record high quarterly EBITDA driven by favorable performance in Central America and the Dominican Republic



## Twelfth consecutive quarter of year-on-year Revenue growth supported by record first quarter Volume

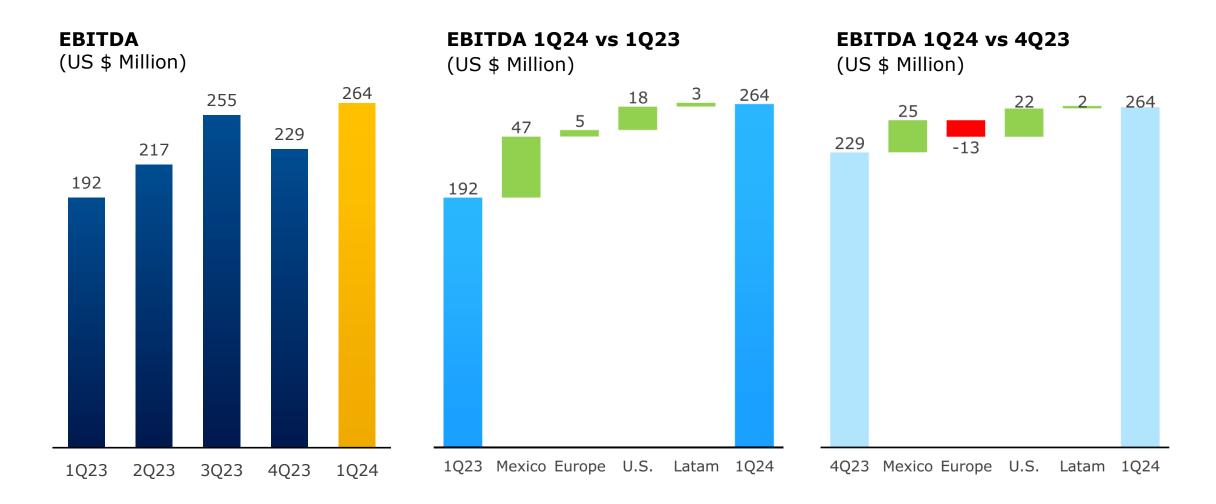












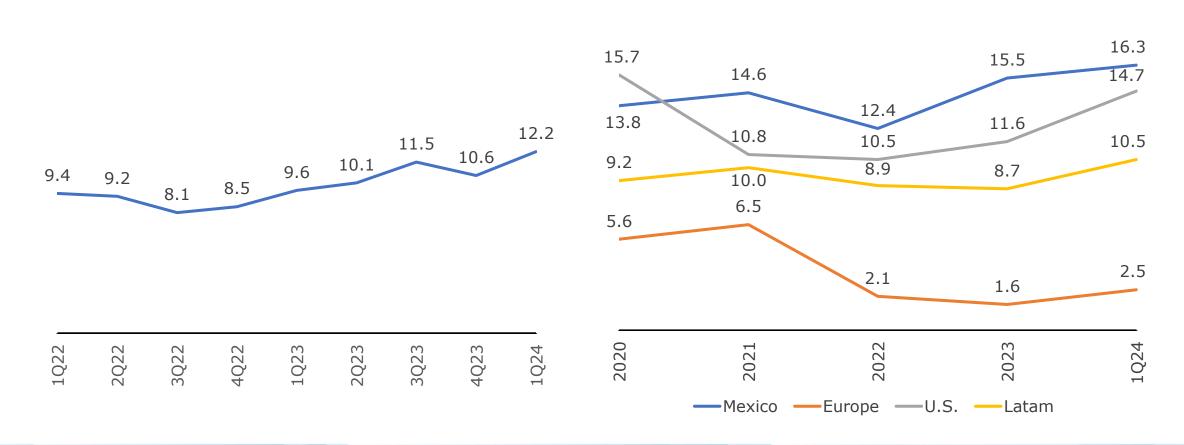


# Higher year-on-year and quarter-over-quarter Consolidated EBITDA Margin for 1Q24





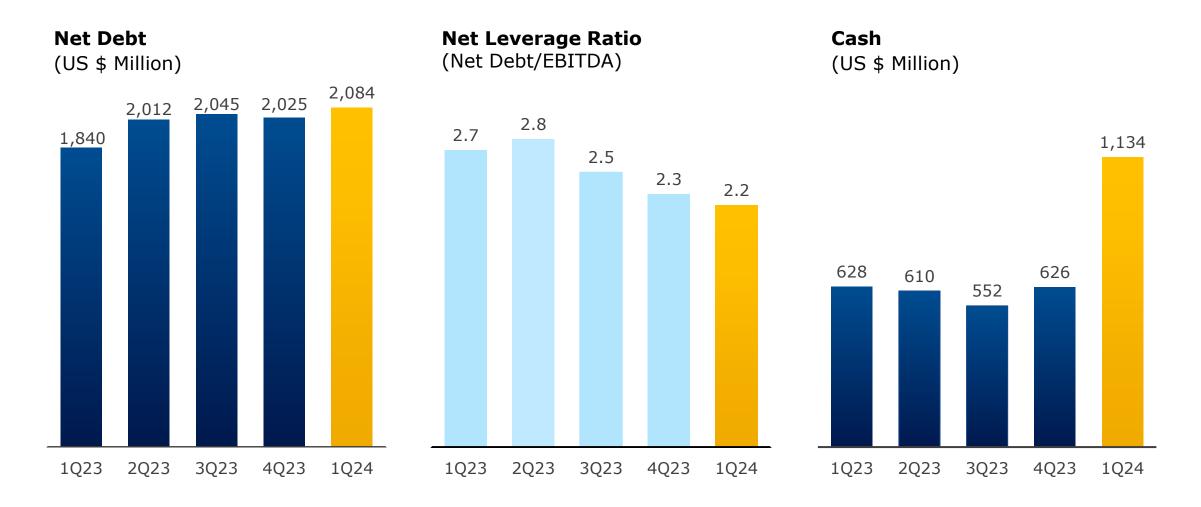
## **EBITDA Margin By Region (%)**





# Sustained improvement of Net Debt to EBITDA Ratio; 2.2x at the close of 1Q24 represents lowest level in 10 years





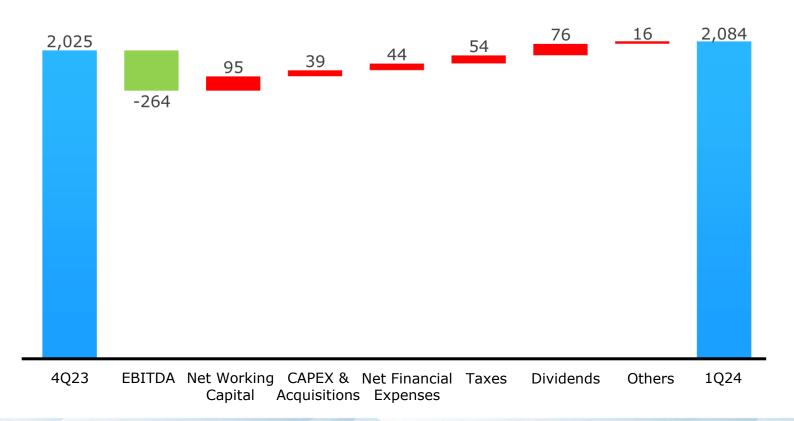


# The year-to-date increase in Net Debt mainly reflects investment in Net Working Capital



## Change in Net Debt 1Q24 vs 4Q23

(US \$ Million)



- Net Debt increased by US \$59 million when compared to 4023
- √ ~67% of 1Q24 Capex was maintenancerelated
- ▼ For 1Q24, currency forward contracts totaled US \$74 million with an average exchange rate of \$17.92 MXN/USD





## 2024 Euro bond refinancing

- Sigma paid its Euro Senior Notes due 2024 (February 2024)
- The total outstanding principal amount of €600 million was paid at maturity with funds from four bilateral, long-term bank loans

### **Mexican local Bond program**

- Successful placement of Ps \$10,000 million (US ~\$600 million) in local notes, also known as Certificados Bursátiles, oversubscribed by nearly 2.7 times (March 2024)
- Consisted of two tranches, one comprised of Ps \$1,520 million with a 4year term at a variable interest rate and the other tranche of Ps \$8,480 million with a 10-year term at a fixed interest rate
- Proceeds will be used to refinance a US \$600 million partial redemption of the Senior Notes due in 2026
- Following the planned redemption, average debt maturity will be extended to 4.6 years from 3.1 years

### **Brand Portfolio**

Three of Sigma's dairy brands - La Chona®, Los Altos®, and Nochebuena® - achieved annual sales of more than US \$100 million, bringing the total number of brands that have achieved this important milestone to 14, up from 11





# Alpek's 1Q24 EBITDA on track to reach full-year Guidance supported by volume growth

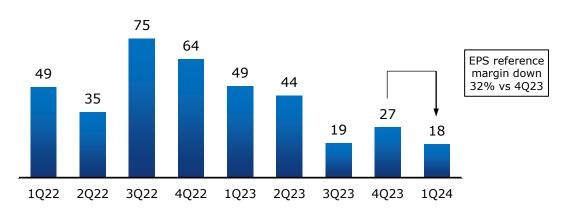


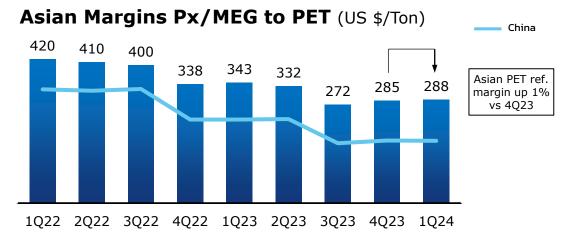
## **1Q24 Highlights**

- Álvaro Fernández appointed Chairman of the Board
- 1Q24 volume up 4% year-on-year and 9% higher quarter-onquarter, mainly driven by the Polyester segment
- Comparable EBITDA of US \$154 million, on track to reach full-year Guidance of US \$600 million
- Net Debt up 5% vs 4Q23 driven by investment in Net Working Cap; committed to reduce net leverage ratio towards 2.5x by year-end

### **Paraxylene** (North America vs Asia) North America (US\$/Ton) Asia 1,837 1,462 1,389 1,345 1,352 1,30 Px price disconnect 1,271 up 28% vs 4Q23 1,110 1,081 1,070 1,055 1,063 1,001 1Q22 2Q22 3Q22 4Q22 1Q23 2Q23 3Q23 **4Q23**

## **North America EPS reference margins** (US cpp)







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**Additional Information** 



- Slower economic growth in the Americas
  - Slower GDP growth in Mexico and U.S.
  - Slight improvement in Europe
- Weaker Peso and stronger Euro vs the U.S. Dollar
  - 5% depreciation of the Mexican Peso (avg: \$18.7 USD/MXN)
  - 2% appreciation of the Euro (avg: \$1.10 EUR/USD)
- **Contrasting dynamics by subsidiary** 
  - Sigma solid performance in the Americas and sustained improvement in Europe
  - Alpek persistent headwinds amid slow petrochemical industry recovery
- **Selected ALFA line items 2024** (% change, year-on-year)
  - Revenues: +1%
  - EBITDA: +9%
  - -21% Capex:



			2023	2024 G
	Mexico	%	3.4	2.0
GDP	United States	%	2.5	1.5
	Eurozone	%	0.5	0.8
Energy	Brent Oil Avg.	USD/bbl	83	85
Foreign Exchange	Peso	USD/MXN	17.8	18.7
Rate (Avg.)	Euro	EUR/USD	1.08	1.10



# Solda ALFA Guidance 2024 - Selected Consolidated Items

(US \$ Millions)	2023	2024 G	Ch%
Revenues	16,388	16,575	1
EBITDA	1,391 <sup>A</sup>	1,510	9
Comparable EBITDA	1,623	1,510	(7)
Capex	570	450	(21)



# **Solita** ALFA Guidance 2024 – Breakdown by Subsidiary

### **EBITDA**

(US \$ Millions)	2023	2024 G	Ch%
ALFA	1,391 <sup>A</sup> 1,510		9
Sigma	893 <sup>A</sup>	920	3
Alpek	514 <sup>A</sup>	600	17

## Revenues

	2023	2023 2024 G	
ALFA	16,388	16,575	1
Sigma	8,505	8,650	2
Alpek	7,759	7,800	1

## **Comparable EBITDA**

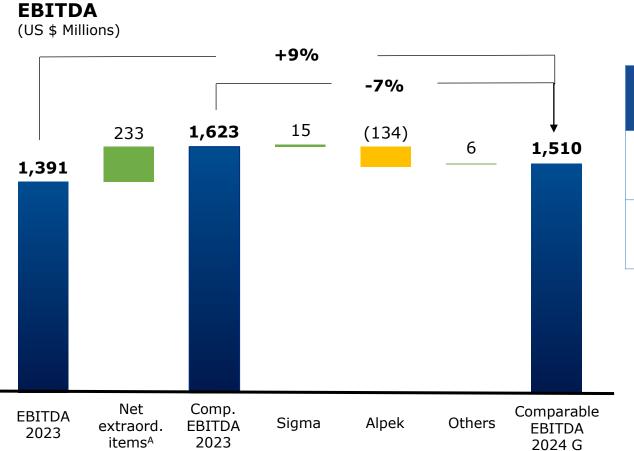
	2023	2024 G	Ch%
ALFA	1,623	1,510	(7)
Sigma	905	920	2
Alpek	734	600	(18)

## Capex

	2023	2024 G	Ch%
ALFA	570 <sup>B</sup>	450	(21)
Sigma	293 <sup>B</sup>	250	(15)
Alpek	277 <sup>B</sup>	200	(28)

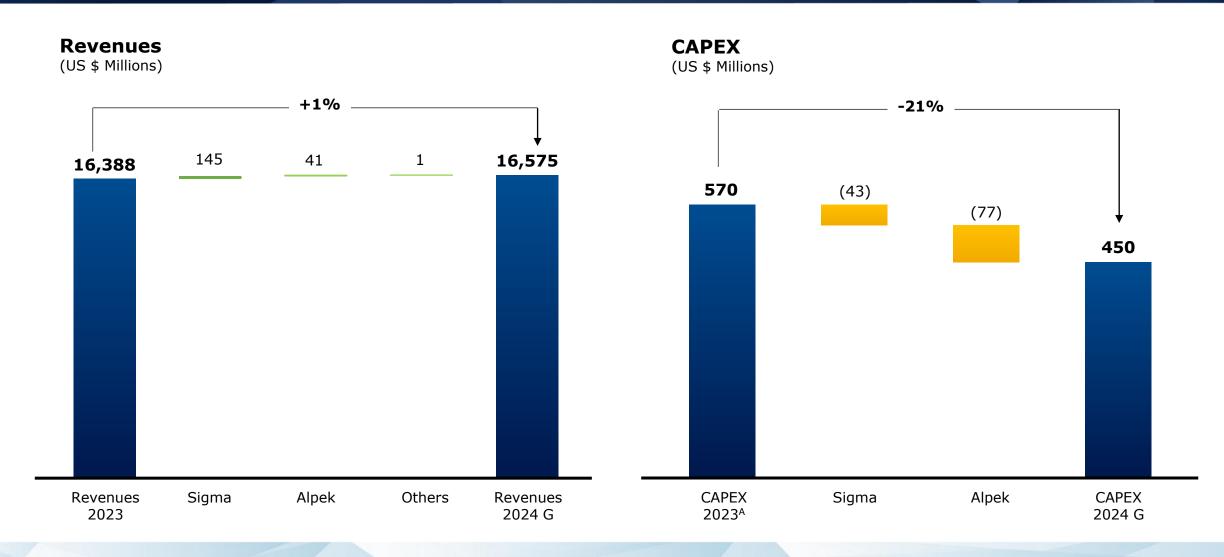


# ALFA Guidance 2024 – EBITDA and Comparable EBITDA



Business	2024 Highlights
Sigma	Sustained improvement in Europe and solid performance in the Americas
<b>alpek</b>	Continued pressure on polyester, polypropylene (PP) and expandable polystyrene (EPS) reference margins







## Index

**ALFA Overview** 

**ALFA First Quarter Results** 

**ALFA 2024 Guidance** 

**Appendix** 

**Additional Information** 



## ALFA's heritage goes back to 1890





## M&A is an important element of our strategy

2001 Alpek DAK Americas 2007 Nemak Teksid & Hydro Casting assets 2011
Alpek
Columbia site
Eastman Chemical

2013 Sigma Campofrio Food Group **2018 Alpek**Petroquímica
Suape and Citepe

2021 Alpek rPET Plant 2022 Alpek PET Sheet Plants

DAK Americas









NOVA Chemicals

**OCTAL** 



2005 ALFA Divested Hylsamex



2010 Sigma Bar-S



2011 Alpek Wellman



2016 Alestra Axtel merger Wilton, UK

2020 Alpek Lotte UK PET Plant CarbonLITE

2021 Alpek EPS Plants Los Altos Foods

2023 Sigma Cheese Plants





CORPORATE							
Immediate attention	ŀ	ligh priority					
1 ESG Strategy & risk management	3	Transparency, reliability & investor relations					
2 Corporate governance with a sustainable	4	Human rights, Diversity, Equity & Inclusion (DEI)					
approach		Social impact					
BUSINES	S UN:	ITS					
Immediate attention	ŀ	ligh priority					
6 Climate change strategy: energy efficiency & emissions	9	Water management					
7 Employee wellbeing, Safety & development	10	Value Chain involvement					

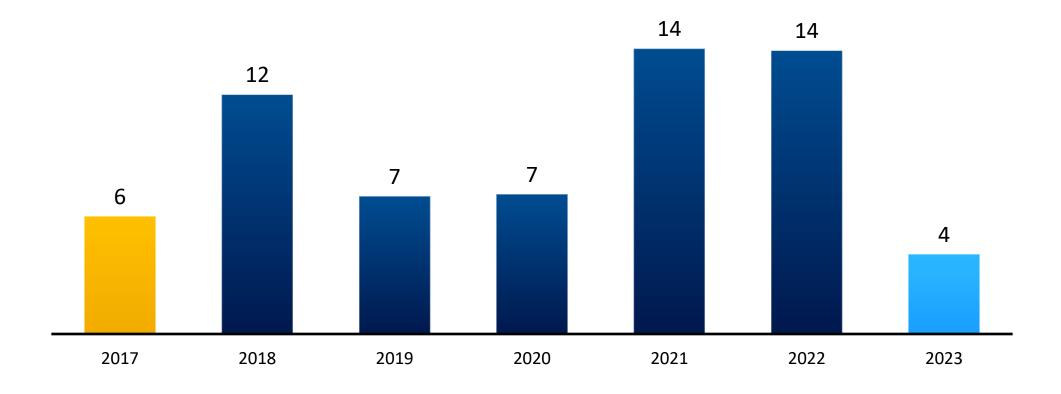
Circularity

**Ö** approach

Innovation

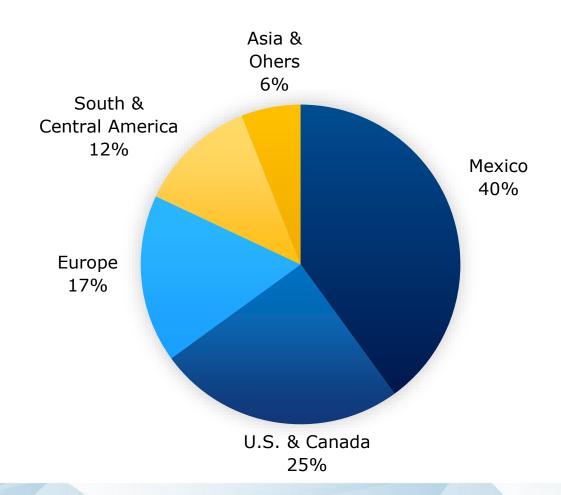


	ESG INDEXES AND QUESTIONNAIRES	ALFA	SIGMA	ALPEK
THE SA SUSTEMBLE	S&P / BMV	Constituent	-	Constituent
S&P Global S&P CSA		37	42	59
DRIVING SUSTAINABLE ECONOMIES	CDP Climate Change / Water	B/B	В/В	B/B-
MSCI 🌐	MSCI	ВВ	-	ВВ
FTSE4Good	FTSE4Good	Constituent	-	Constituent





**Revenues 2023** US \$16.4 Billion

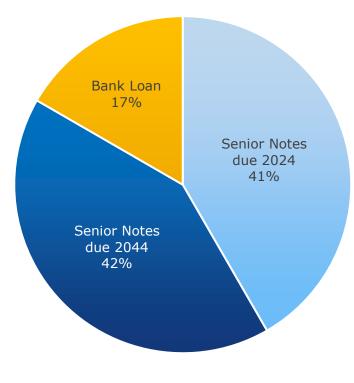




# ALFA gained flexibility for future debt payments by obtaining multiple long-term bank loans to redeem Senior Notes due 2024

## **ALFA Holding – Debt by Instrument**

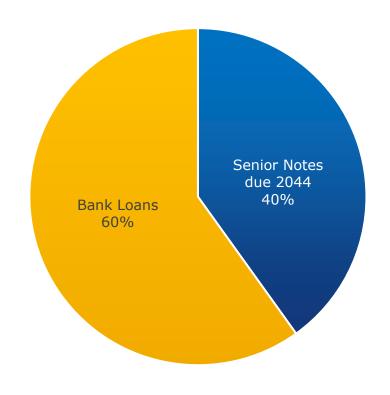
4Q22: US \$1,200 Million



1 Bank loan

## **ALFA Holding – Debt by Instrument**

1Q24: US \$1,247 Million

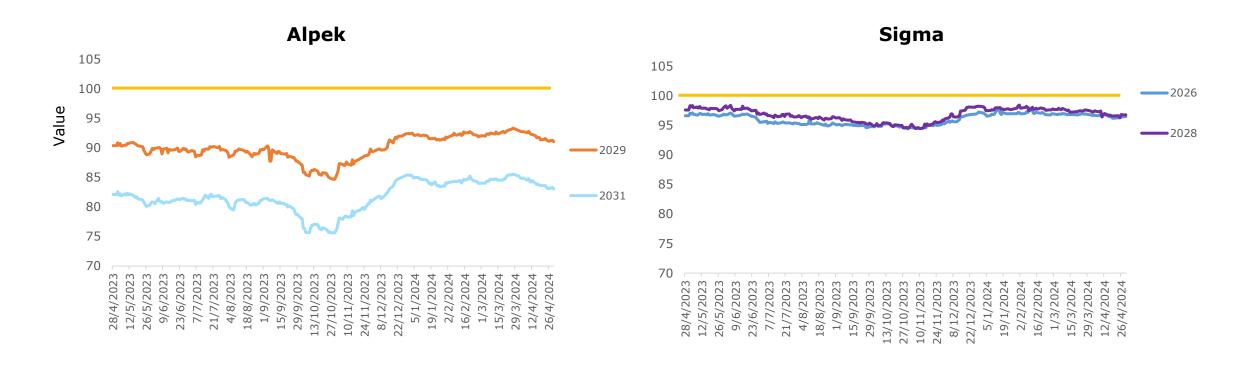


8 Bank loans





## **Outstanding bonds – ALFA Subsidiaries**





Company	Amount (M US\$)	Rate	YTM (April/30/2024)	Maturity	Ratings		
					S&P	Fitch	Moody's
ALFA	500	6.875%	6.885%	March 25, 2044	BBB- ; SO (issue level BB+)	BBB- ; SO	Baa3 ; SO
Alpek	500	4.250%	6.231%	September 18, 2029	BBB- ; SO	BBB- ; SO	Baa3 ; SO
Alpek	600	3.250%	6.353%	February 25, 2031	BBB- ; SO	BBB- ; SO	Baa3 ; SO
Sigma	1,000	4.125%	6.016%	May 02, 2026	BBB- ; SO	BBB ; SO	Baa3 ; SO
Sigma	500	4.875%	5.807%	March 27, 2028	BBB- ; SO	BBB ; SO	Baa3 ; SO

61 YTM: Yield to maturity

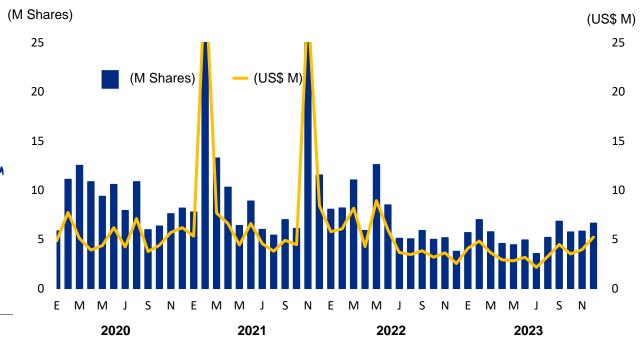


## Stock Highlights (BMV: ALFAA)

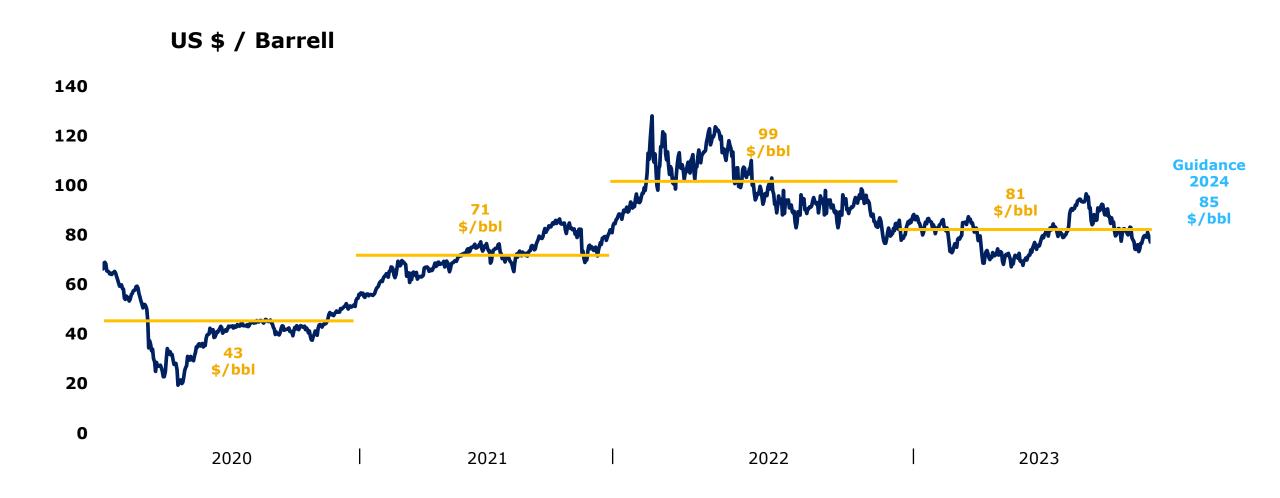
## **Daily Stock Price (MXN)**

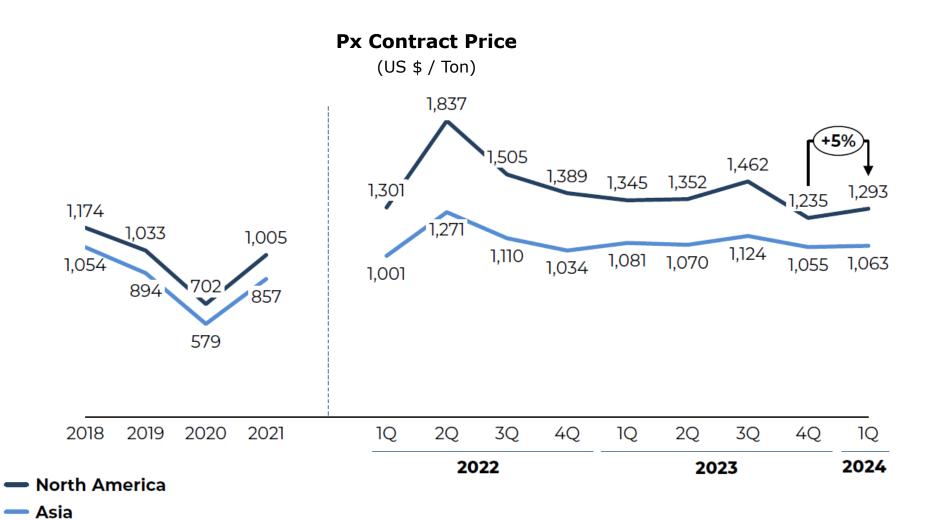
## 30 25 20 10 2020 2021 2022 2023 Market Cap.\* 3,170 3,035 3,412 3,391 (US\$ Billion)

## **Daily Average Traded Shares & Value**















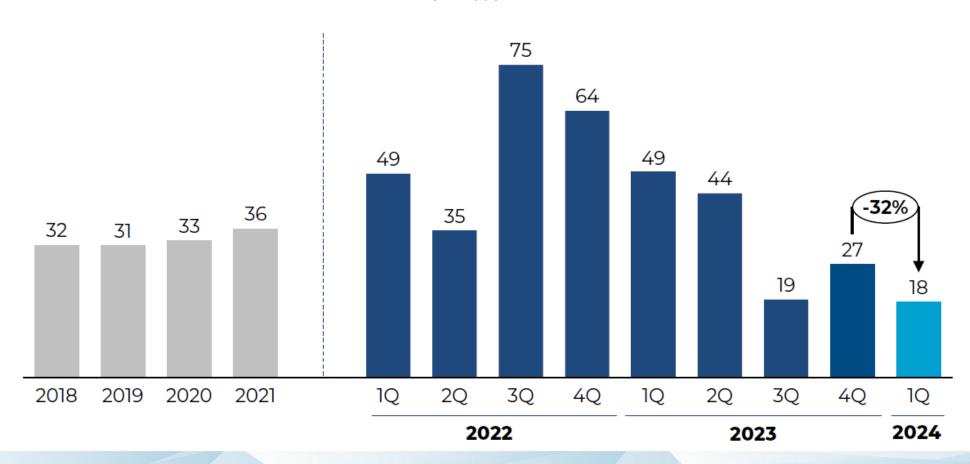
Asia

— China

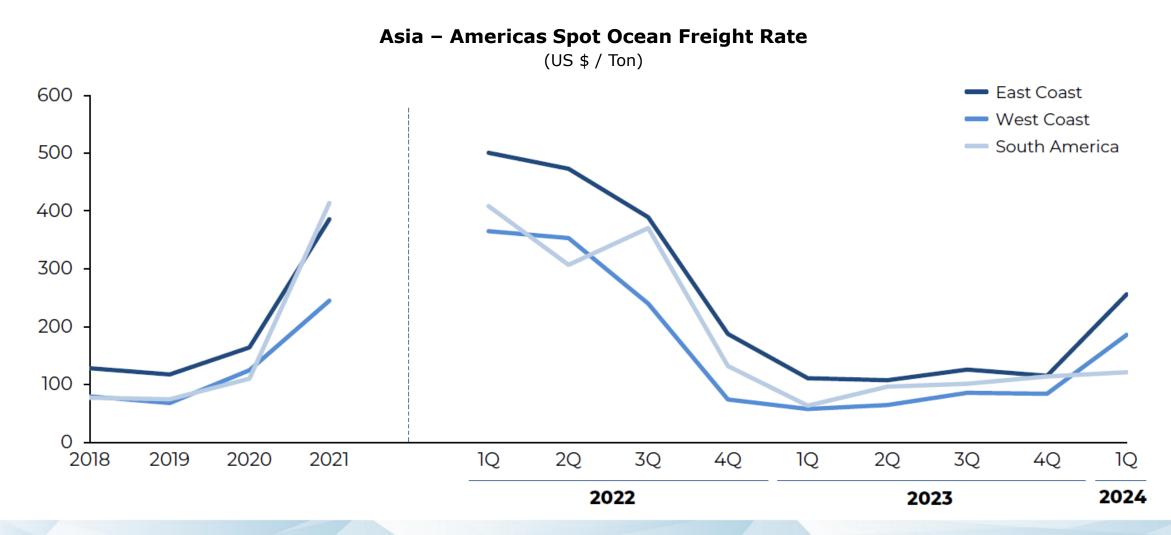


## **North America EPS margin | EPS to Styrene**

(US cpp)

















# Leading positions across markets - Local favorites everywhere



### **Mexico & Latam**



### **Europe**



### **United States**





# Consumer centric innovation supported by proprietary R&D platform



## Innovation - Design Thinking

1,950+ New Product Launches in the last 3 years **10%** of Revenue comes from innovations

## **Research & Development**

2 Centros de Investigación (México & España)

**260+** Especialistas

**35+** Patentes & Propiedad Intelectual

## **Consumer Research**

**185,000+** Contactos por año

















## **Growth BU | Initiatives**



## **Global Categories**



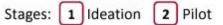


## **New Business Models**











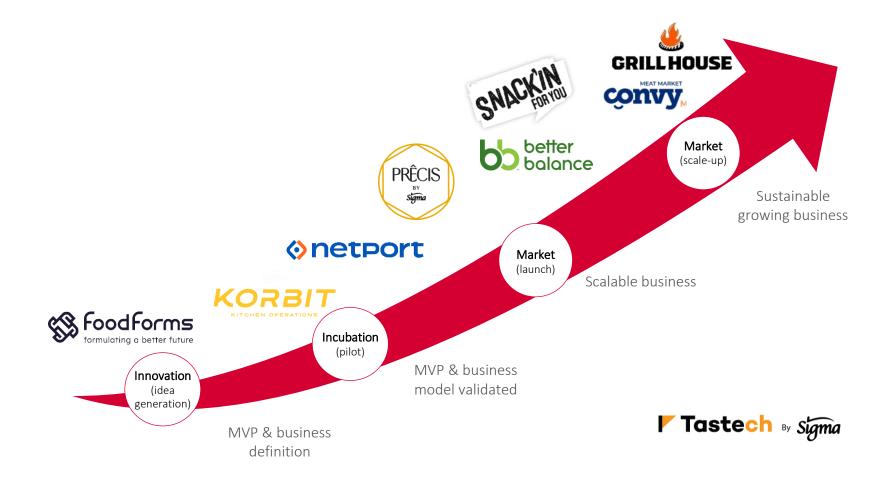


3 Launching 4 Escalation



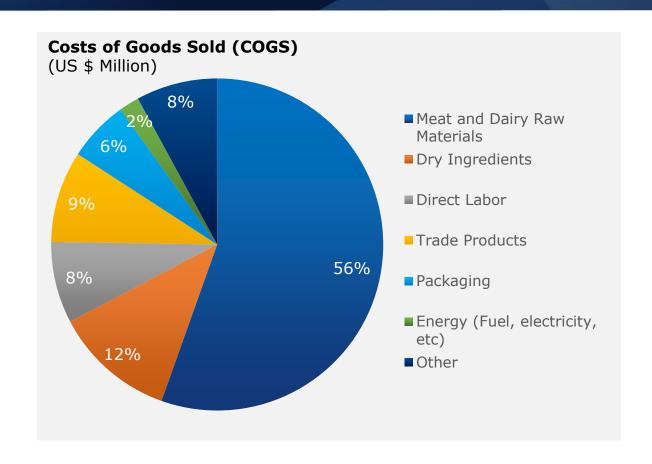
# Growth BU | focused on building new categories and business models, leveraging Sigma's capabilities

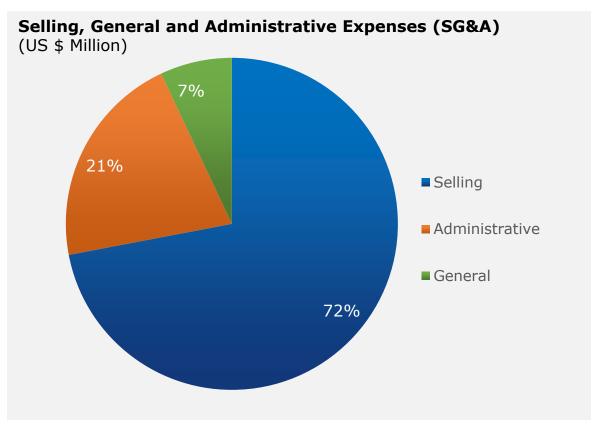












### **COGS:**

- Meat and Dairy raw materials Pork, Turkey, Chicken, Beef, Milk Class III, Block Cheddar Cheese, NFDM, etc.
- Dry Ingredients Seasonings and other non-meat or dairy raw materials
- Trade Products Product purchases distributed in the Traditional and Foodservice channels.
- Packaging Plastic Film, Labels, Capsules, Bottles, Lids, etc.
- Direct Labor Compensation directly related to food production.
- Energy Fuel, Electricity , Gas, etc.
- Others -Depreciation, Maintenance, etc.

### SG&A:

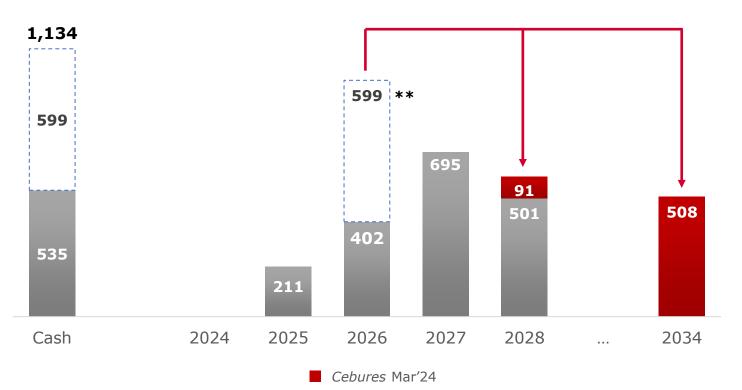
- Selling Distribution, marketing, wages, sales commissions
- Administrative Wages, rents, utilities
- General Other minor expenses





## **Proforma Debt Maturity**

(US \$Million)



## **Proforma Local Notes (Cebures) execution:**

Average Life: 4.6 years

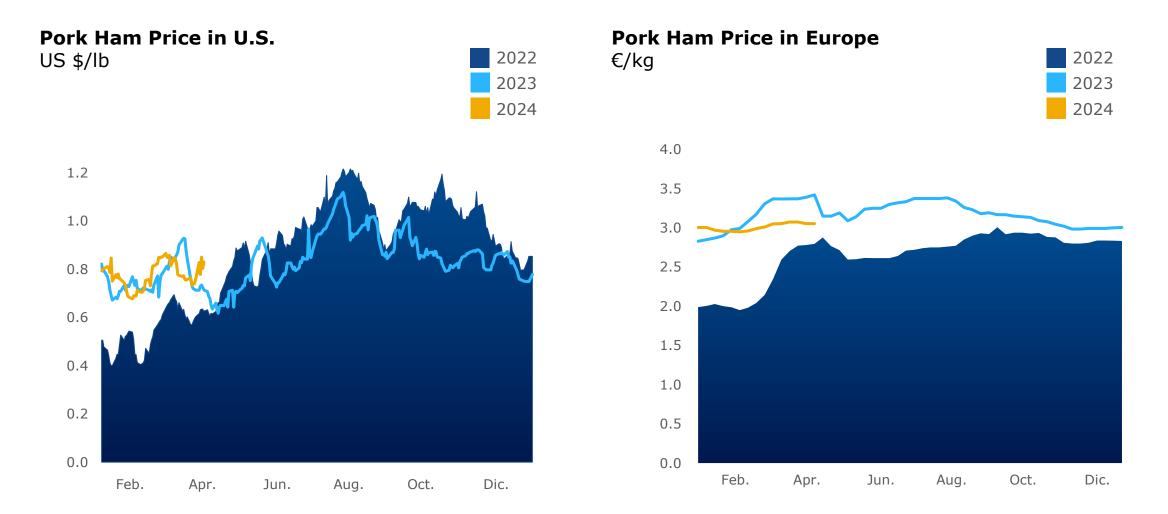
Average Rate: 7.7% (Includes CCS1)

- Executed credit lines to refinance 2024 Bonds
- Looking to equalize the debt proportion with **EBITDA** generation



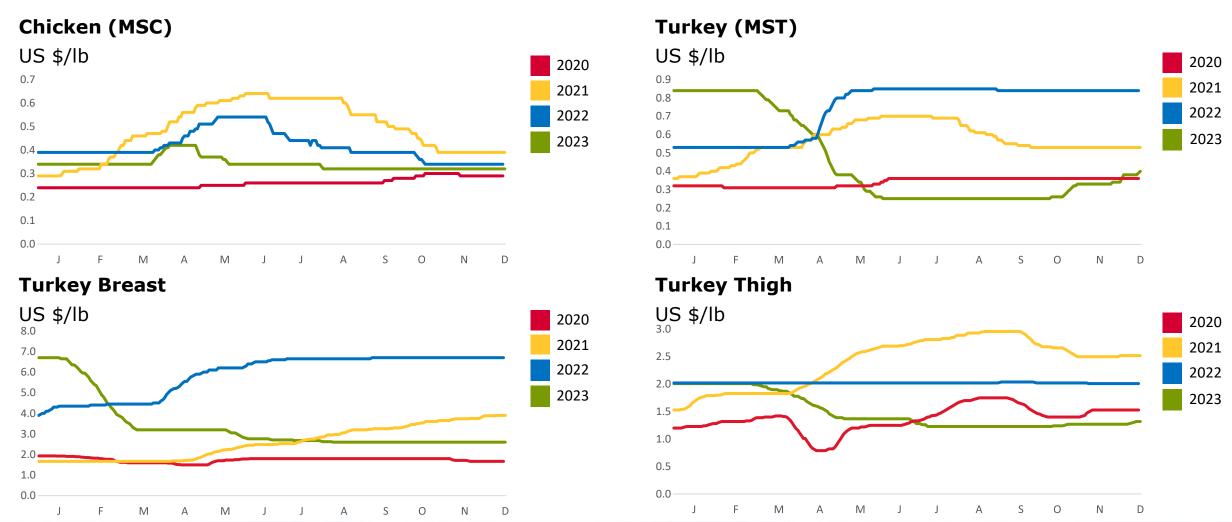
## Pork ham price in U.S. and Europe







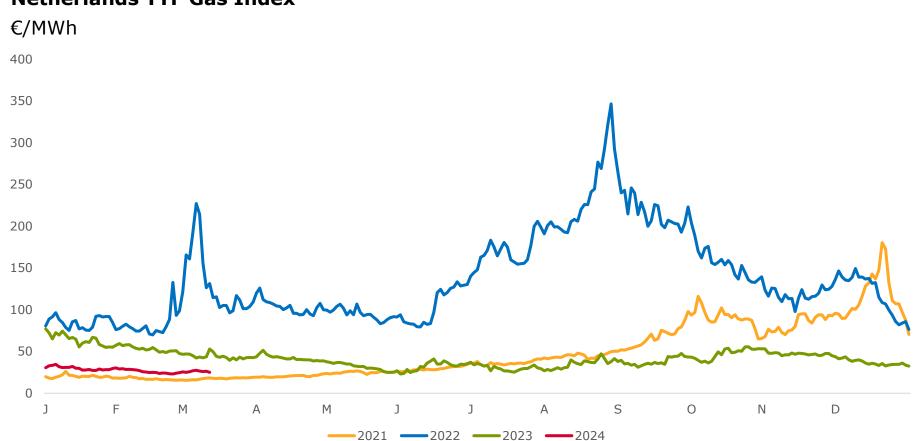


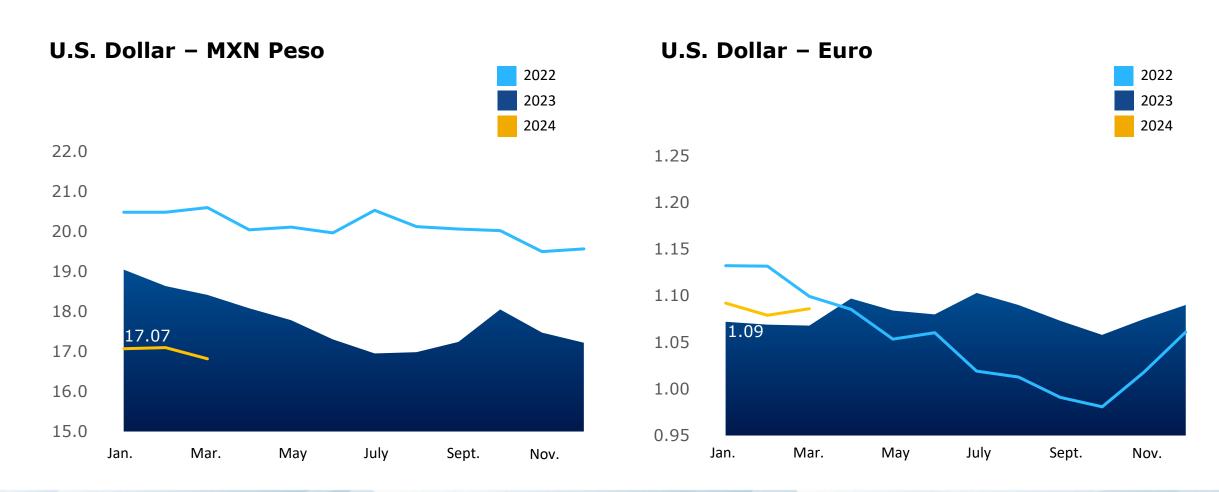






### **Netherlands TTF Gas Index**







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iralfa@alfa.com.mx