

PRESS RELEASE

Sigma acquires a company with operations in Romania

Monterrey, Mexico, September 1, 2017 - ALFA, S.A.B. de C.V. (ALFA), announced today that its subsidiary Sigma Alimentos, S.A. de C.V. ("Sigma"), a company dedicated to the production, marketing and distribution of refrigerated food, has acquired approximately 51% of the shares of Caroli Foods Group, BV. ("CAROLI"), a company dedicated to the production and marketing of packaged meats and ready to eat meals in Romania. Sigma already owned 49% of the shares and with this transaction becomes the 100% owner of CAROLI.

CAROLI, is a leading company in the production of high quality packaged meats in that country. It has more than 23 years of successful operation, serving different market segments, through local brands such as Caroli, Sissi and Primo. The company operates a plant in the city of Pitesti, where it employs more than 1,200 employees. In 2016, CAROLI generated sales equivalent to €88 million.

In this regard, Mario Páez, Sigma CEO, said: "This acquisition allows us to continue with our growth strategy in the highly attractive region of Eastern Europe"

About ALFA

ALFA is a holding company that manages a portfolio of diversified subsidiaries: Sigma, a significant producer, marketer and distributor of foods under recognized brands in Mexico, the United States, Europe and Latin America; Alpek, one of the world's largest producers of polyester (PTA, PET and fibers), which is also a market leader in the Mexican market for polypropylene, expandable polystyrene (EPS) and caprolactam; Nemak, a leading provider of innovative lightweighting solutions for the global automotive industry, specializing in the development and manufacturing of aluminum components for powertrain and body structure; Axtel, a provider of Information Technology and Communication services for the enterprise, government and residential markets, through its Alestra and Axtel brands; and, Newpek, an oil and gas exploration and production company with operations in Mexico and the United States. In 2016, ALFA reported revenues of Ps. 293,782 million (U.S. \$15.8 billion), and EBITDA of Ps. 43,254 million (U.S. \$2.3 billion). ALFA's shares are quoted on the Mexican Stock Exchange and on Latibex, the market for Latin American shares of the Madrid Stock Exchange

About SIGMA

Sigma, is a leading multinational refrigerated food company, focused on the production, marketing and distribution of quality foods through recognized brands in Mexico, Europe, United States and Latin America. Sigma has a diversified portfolio of leading brands and operates 69 plants in 18 countries across its four key regions: Mexico, Europe, the United States, and Latam. In 2016 Sigma reported sales of U.S. \$5.7 billion and EBITDA of U.S. \$663 million. Sigma employs more than 42,150 people.

Contact:

Luis Ochoa Reyes Vice President, Investor Relations ALFA, S.A.B. de C.V. +52 (81) 8748-25211 lochoa@alfa.com.mx