



PRESS RELEASE

ALFA appoints CFO

San Pedro Garza Garcia, N.L. Mexico, May 28th, 2018.- ALFA, S.A.B. de C.V. (ALFA), announced today the appointment of Eduardo Alberto Escalante Castillo as its Chief Financial Officer (CFO), effective June 1st.

Eduardo Alberto Escalante has been CFO of Alpek since 2013. Through a career of 29 years in ALFA, he has held several management positions at Hylsamex, Sigma and Alestra. He holds a Bachelor's in Electronics and Communications Engineering from Tecnológico de Monterrey and a Master's in Engineering from Stanford University.

About ALFA

ALFA is a holding company that manages a portfolio of diversified subsidiaries: Sigma, a leading multinational refrigerated food company, focused on the production, marketing and distribution of quality foods through recognized brands in Mexico, Europe, United States and Latin America. Alpek, one of the world's largest producers of polyester (PTA, PET and fibers), and the leader in the Mexican market for polypropylene, expandable polystyrene (EPS) and caprolactam. Nemark, a leading provider of innovative lightweighting solutions for the global automotive industry, specializing in the development and manufacturing of aluminum components for powertrain, structural components and for electric vehicles. Axtel, a provider of Information Technology (IT) and Communication services for the enterprise, government and mass market in Mexico. Newpek, an oil and gas exploration and production company with operations in Mexico and the United States. In 2017, ALFA reported revenues of Ps. 317,627 million (U.S. \$16.8 billion), and EBITDA1 of Ps. 38,312 million (U.S. \$2.0 billion). ALFA's shares are quoted on the Mexican Stock Exchange and on Latibex, the market for Latin American shares of the Madrid Stock Exchange.

Contact:

Luis Ochoa Reyes

Vice President, Corporate Communications

ALFA, S.A.B. de C.V.

+52 (81) 8748-25211

lochoa@alfa.com.mx

###