

PRESS RELEASE

Merger between Alestra and Axtel to become effective February 15, 2016

- ALFA will control 51% of the combined entity
- The new company will have an enhanced position in Mexico's IT and telecom markets

Monterrey, N.L. Mexico. January 18, 2016.- ALFA, S.A.B. de C.V. ("ALFA"), announced today that all conditions precedent to the merger between Alestra and Axtel have been satisfied, including authorizations from Comisión Nacional Bancaria y de Valores, the obtaining by Axtel of a credit facility to retire its existing bonds, and the approval from Axtel's shareholders. After the merger is effective, ALFA will own 51% of the new entity's capital stock.

"We are pleased the transaction had proceeded as planned," said Alvaro Fernandez Garza, ALFA's President and future Co-Chairman of the Board of the new entity formed by merging Alestra and Axtel. "We expect the new company will have a much stronger presence in the market, offering customers an enhanced alternative to satisfy their IT and telecom needs," he added.

As informed past October 1st, 2015, ALFA, Alestra and Axtel agreed on merging their telecom operations in a new company, with the view of strengthening their competitive position and capitalizing on potential synergies. After completing a process of legal, operating and financial due diligence, and after obtaining the approvals from authorities and Axtel shareholders, the transaction is now ready and will become effective on February 15, 2016.

About ALFA

ALFA is a company that manages a portfolio of diversified companies. Among them, Nemak, a leading provider of innovative light-weighting solutions for the automotive industry specializing in the development and manufacturing of aluminum components for powertrain and body structure; Alpek, one of the world's largest producers of polyester (PTA, PET and fibers), which also leads the Mexican market in petrochemicals such as polypropylene, expandable polystyrene and caprolactam; Sigma, an important producer, marketer and distributor of highly recognized branded foods in Mexico, the United States and Europe; Alestra, a leading provider of information technology and telecommunications services for the enterprise segment in Mexico; and, Newpek, a company in the hydrocarbons industry in Mexico and the United States. In 2014, ALFA reported consolidated revenues of Ps. 229,226 million (U.S. \$17.2 billion), and EBITDA of Ps. 27,116 million (U.S. \$2 billion). ALFA's shares are quoted on the Mexican Stock Exchange and on Latibex, the market for Latin American shares of the Madrid Stock Exchange.

About Alestra

Alestra offers the most innovative Information Technology solutions, supported by a practice of Network Managed Services to multinational, small and large companies, as well as institutional clients. Alestra provides: value added services like Data Center, Cloud and Security applications; vertical solutions; in addition to consulting services for designing and managing complex TIC projects. Its leadership is inspired by a constant innovation philosophy and supported by certifications, additionally boosted by alliances with leading technology suppliers.

About AXTEL

AXTEL is a Mexican telecommunications company with significant growth in the broadband segment, and one of the leading companies in information and communication technologies solutions in the corporate, financial and government sectors. The company serves all market segments - corporate, financial, government, wholesale and residential with the most robust offering of integrated communications services in Mexico. Its world-class network consists of different access technologies like fiber optic, fixed wireless access, point to point and point to multipoint links, in order to offer solutions tailored to the needs of its customers. AXTEL's shares, represented by Ordinary Participation Certificates or CPOs, trade on the Mexican Stock Exchange under the symbol "AXTELCPO" since 2005.

Forward-Looking Statements

This release contains certain forward-looking statements regarding the future events or the future financial performance of ALFA, Alestra and Axtel. These statements reflect management's current views with respect to future events or financial performance, and are based on management's current assumptions and information currently available and are not guarantees of future performance. The timing of certain events and their actual results could differ materially from those projected or contemplated by the forward-looking statements due to a number of factors including, but not limited to those inherent to operating in a highly regulated industry, strong competition, commercial and financial execution, economic conditions, among others.

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