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## PRESS RELEASE

### ALFA acquires WH Group's stake in Campofrio

Monterrey, N.L., Mexico, June 3, 2015.- ALFA, S.A.B. de C.V. ("ALFA") announced today that it has acquired 37% of the shares of Campofrio Food Group ("Campofrio") that belonged to WH Group. This transaction allows ALFA to control directly and indirectly through Sigma Alimentos, S.A. de C.V. ("Sigma"), 100% of Campofrio's outstanding shares. ALFA will maintain its participation in Campofrio temporarily and will subsequently sell it to Sigma. The operation amounted to U.S. \$354 million.

This transaction provides Sigma with greater flexibility to continue implementing Campofrio's strategic plan, as well as to accelerate the process to capture synergies and implement best practices that have been identified. With this, Sigma consolidates its platform in Europe to continue its growth plans.

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#### *About ALFA*

*ALFA is the largest independent producer of complex aluminum components for the automotive industry in the world, and one of the world's largest producers of polyester (PTA, PET and fibers). In addition, it leads the Mexican market in petrochemicals such as polypropylene, expandable polystyrene and caprolactam. ALFA is an important producer, marketer and distributor of highly recognized branded foods in Mexico, the United States and Europe, as well as a leading provider of information technology and telecommunications services for the enterprise segment in Mexico. ALFA also operates in the hydrocarbons industry in Mexico and the United States. In 2014, ALFA reported revenues of Ps. 229,226 million (U.S. \$17.2 billion), and EBITDA of Ps. 27,116 million (U.S. \$2 billion). Currently, ALFA has manufacturing facilities in 25 countries and employs more than 70,400 people. ALFA's shares are quoted on the Mexican Stock Exchange and on Latibex, the market for Latin American shares of the Madrid Stock Exchange.*

#### *About Sigma*

*Sigma is a producer of processed meats, dairy products and other refrigerated and frozen products, marketed through well positioned brands in countries where it participates. Sigma operates 71 plants and 151 distribution centers, serving more than 450,000 customers in 18 countries throughout North, Central, South America, the Caribbean, and Western Europe. In 2014 Sigma reported sales of U.S. \$5,359 million and EBITDA of U.S. \$636 million. Sigma employs more than 38,000 people.*

#### *About Campofrio*

*Campofrio Food Group (CFG) is the leading European company in the market of processed meats. Its products, which are marketed under its leading brands - Campofrio, Aoste, Cochonou, Fiorucci, Justin Bridou, Marcassou, Moroni, Navidul, Revilla, Nobre, Stegeman, Oscar Mayer, etc., cover a variety of categories including cured ham, ham, sausages, sausages, Turkey and chicken, meats, pates and prepared foods products. CFG produces and sells its products in eight European countries and in the United States. In addition, the Group exports to 80 countries through independent distributors.*

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